

## **Minutes of Zone 2 Meeting held November 2, 2003 in Las Vegas, NV**

Present were George Maxwell, CA, Bob Lentz, CA, Bob Wagg, CA, Terri Wirthlin, NV, Sheila Plimpton, NV, James Christopherson, UT and Marla Fadel, UT Sharon Avery, NV, was excused.

Meeting was called to order at 11:05 a.m. by Zone 2 President, George Maxwell.

The first order of business was to elect 2004 Zone 2 Officers. At George's request, Sharon Avery had submitted the following nominations:

President - George Maxwell

Vice President – Terri Wirthlin

Treasurer – Sheila Plimpton

Secretary – Marla Fadel

There were no declines or other nominations. Terri motioned to accept the nominations as submitted. James seconded. Motion passed. 2004 Zone 2 representatives from California are George Maxwell, Bob Lentz and Bob Wagg, who is replacing Vince France. Continuing Nevada representatives are Sheila Plimpton, Sharon Avery and Terri Wirthlin. Continuing Utah Reps are Marla Fadel and presumably, James Christopherson upon re-election from the Utah Paint Horse Club. George will contact Bill Steele, President of the Color Country Paint Horse Club in Utah to inquire as to whether they will be sending a representative for 2004.

### **Treasury Report**

Sheila distributed the Zone 2 Profit & Loss dated 11/01/03 along with a copy of the 2003 invoice from Reno Livestock Events Center (RLEC). A Profit & Loss, Previous Year Comparison dated 10/15/03 had been distributed to all representatives prior to the meeting. Sheila clarified questions regarding specific items. All bills have been paid except \$2,000 owed to the Nevada PHC for discount carried over from the 2002 show. Of major concern is the \$4,864.24 loss for the 2003 show. Futurity expenses exceed Futurity income due to Futurity prizes awarded, i.e. blankets, halters, etc. The \$29,704.16 Awards figure on the Comparison includes Futurity payouts. Discussion followed pertaining to income vs. expenses and possibilities for reduced spending. It was felt that judge's salaries were not an area that could be cut, likewise, Show Management expenses were cut to the bare minimum last year and it was not felt that show help could be cut further. Discontinuing the complimentary wine (\$940.37 expense) is a possibility.

Generally, increasing income seems to be the more logical solution. Contributions from all regional clubs & other sponsors could be actively solicited. Those regional clubs sponsoring for 2003 were Temecula, Utah, California, San Joaquin, Sierra, Color Country, Pacific Coast, Seven Counties, Eastern Nevada and the Nevada Paint Horse Clubs. Other contributors were Elliott Paint & Quarter Horses, Haverty Ranch, and Lynn Molina. Marla will send Thank You's to all sponsors.

### **2004 Show**

#### **Date**

The 2004 Zone show will be held at the RLEC, Sept, 9, 10, 11 & 12. There is a facility in the planning stages to be built in Las Vegas, within the next two years. It is anticipated that the Zone show will remain in Reno, but moved to Las Vegas if and when the facility becomes a reality.

### **State Award Fees**

George reported that the California Coordinating Committee voted to approve the 2004 Zone show for California State points, but if something is not done differently about the collection and distribution of state fees at the Zone show, the CCC would withdraw its approval of the Zone Show. It is the CCC's opinion that since the majority of the exhibitors at the Zone show come from the state of California, it is unfair that Nevada and Utah are receiving an equal amount of money. Currently the fees being collect from each exhibitor at the Zone show on behalf of each state are .75 per class/per judge (\$4.50 per class), plus .50 per horse/per judge and \$5.00 per yearling gelding. It was pointed out that while Nevada also approves the Zone Show for their year end points, Utah does not. Terri stressed that even if the Zone show were supported 100% by Nevada club members; they still could not supply the same number of exhibitors and could never be eligible for an equal split of the fees based solely on number of exhibitors. Representatives from all states agreed with the principle of the request but struggled with what would be a fair distribution. After discussion, Sheila made the following motion: In consideration of the request from the CCC, motion is made to lower Open & Amateur class fees from \$13.50 to \$12.00 per class/judge and Youth from \$11.50 to \$10.00 per class/judge. The CCC would receive the same amount they currently do, based on the current fee schedule and Utah and Nevada would each receive ½ of the amount the CCC gets. This fee schedule to be in effect for 1 year only. Motioned seconded by Bob Lentz. Motion carried.

### **Day Fees**

How to stimulate entries and attract more exhibitors was the next topic of discussion. In an effort to stimulate entries and make the Zone Show as affordable for exhibitors as possible James made the following motion:

Motion is made to offer a "day fee" at the 2004 Zone show which would be \$500.00 Maximum for Open and \$450.00 Youth & Amateur.

Motion seconded by Terri.

Discussion – note that the \$.75 per class/judge would cease being collected from exhibitors once they reached the maximum day fee.

James amended motion to:

\$500.00 Maximum fee for Open & Amateur

\$450.00 Maximum for Youth classes only

Day fee to be based on horse only and NOT horse & rider combination. Crossing over from Youth/Open, Amateur /Open or Youth/Amateur is allowed at the higher fee; amended motion seconded by Terri. Motion passed.

### **New APHA Rules**

Discussion regarding the APHA rule change pertaining to the age division of Walk Trot & Leadline classes. After discussion George motioned and Marla seconded to leave the age division for Walk Trot classes held at the Zone show to 11 & Under and Leadline 9 & Under. Motion carried. There was a brief discussion on offering Amateur classes by age category. It was decided not to offer the age split Amateur classes at the 2004 Show.

General discussion reflecting on the 2003 show followed. Areas that could be improved include having exhibitors ready at the gate, especially on individual work classes. Motion made by Sheila to

retain James as show manager for the 2004 show. Motion seconded by Terri. Motion passed. James will begin recruiting ring stewards, announcer etc. for the show, will contact Lynn Molina for Show Secretary and will bring recommendations to the February meeting. Judges need to be hired immediately. Terri will not be showing nor have clients who will be showing, so she will hire the judges again this year. Judges contract to remain the same rate as last year.

Sheila will do the premium again this year and will bring a rough draft to the next meeting for discussion. An exhibitor suggestion regarding show schedule was to try to group youth classes on Saturday with as few youth classes as possible on Sunday to allow travel time for youth who have school on Monday. 2003 Show award winners could be listed in the premium, as well as a photo of the 2003 high point open horse.

The General Store will continue for 2004.

### **Advertising**

Last year advertising expense was \$479.00 for 2 ads - \$254.00 for ½ page black & white in the California Paint Horse Directory, and \$225.00 for a full page black & white in the Utah Paint Horse Club Directory. The page facing the inside back cover of the California directory may be available for 2004. Cost is \$530.00 for full page black & white plus \$100.00 for the special placing; less 30% discount. Motion made and seconded to place the full page black & white ad in the California Directory if it is available. Motion passed. Marla will see about getting a full page black & white ad in the Utah 2004 Directory (\$275.00) donated by the Utah Paint Horse Club.

### **Futurities**

We will offer the NSBA and NRHA futurities again this year. Only one judge is required, but exhibitors prefer at least 3. Some exhibitors at the show said they would prefer futurities be judged by all 6 judges. NSBA Longeline requires individual conformation judging prior to work; conformation judging per APHA rule change for 2004 will occur as horse is walked into arena.

Futurity rules need to be published and enforced. Late Futurity entries could be accepted with penalty up until 6:00 pm the night before the futurity is held. Sheila spoke with Sharon prior to the meeting, and possibly Futurity spending could be reduced from \$2,400 to \$1,800 unless there is a specific futurity sponsor. (In addition an approximate \$2,000 could be shaved from award expense by eliminating 3<sup>rd</sup> place prizes in all categories.) According to Bob L. there will be \$600 added in the Reining Sweepstakes.

### **New Business**

Bob L. distributed a chart for proposed award payouts to point earning horses only. Discussion tabled until February meeting.

### **Next Meeting**

The next meeting is set for 11:00 a.m. on February 22, 2004 in Las Vegas. James or Marla to arrange for room and inform everyone of location. Zone to pay up to \$100.00 for room expense.

**Motion to adjourn by Bob Wagg, James seconded. Meeting adjourned 2:10 p.m.**

Respectfully submitted,  
Marla Fadel

Corrections:

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3.

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